



# SCRAPPING THE COLOURED MILK BOTTLE CAP

**Tackling plastic waste is a key part of our sustainability plan, and we're continuing to make lots of progress in this area. All of our fresh milk bottles are manufactured on site, so we have complete control over what we use and are free to innovate and experiment with new packaging ideas.**

Our milk bottles are already made from at least 30% recycled material, and we've taken steps to make them lighter, so less plastic is used overall. But we don't want to stop there, and that's why we're switching to clear milk bottle caps. The traditional blue, green and red milk caps we're all used to seeing are 100% recyclable, but they cannot be recycled into food grade packaging. So, by switching our caps to clear, when you recycle these caps at home, you're helping to create more recycled material for use in food packaging like milk bottles! There's a big demand for recycled plastic, more than there is available, and our clear caps will contribute 1,560 tonnes of food-grade plastic to the market every year, which in turn prevents more resource-intensive virgin plastic being created.

Our new caps are proving popular with consumers, too. Eight out of ten shoppers say they'd opt for milk with a recyclable clear cap than an old-school coloured one!

This is just one project we've been busy with. We're also now packaging 75% of our cream in 100% recyclable pots which contain 82% recycled material, saving another 500 tonnes of virgin plastic production every year. Watch this space for even more Müller innovation, coming soon!



**Our fresh milk bottles already contain up to 30% recycled material, but with demand still much higher than supply, this move will increase the availability. With access to more, we can increase this further.**

Rob Hutchison, Chief Executive Officer at Müller Milk & Ingredients

**8/10**



**SHOPPERS SAY THEY'D OPT FOR MILK WITH A RECYCLABLE CLEAR CAP THAN AN OLD-SCHOOL COLOURED ONE**

**75%**

**OF OUR CREAM IS PACKAGED IN 100% RECYCLABLE POTS WHICH CONTAIN 82% RECYCLED MATERIAL**

